

# PRIVACY POLICY

## THE REASON FOR THIS NOTICE

This page describes how this website (hereinafter also "site" or "sites") is managed as regards the processing of the personal data of users who visit it.

This is an information that is also provided pursuant to article 13 of EU 2016/679 Regulation (hereinafter "Regulation") to those who interact with the web services of Azienda Agricola Campo alla Sughera della Knauf di Knauf S.r.l. s.a.s, accessible electronically from the address: [www.campoallasughera.com](http://www.campoallasughera.com)

The following information applies only to Azienda Agricola Campo alla Sughera, website and not to other *websites* that may be consulted by the users via *links*.

## CONTACT DETAILS OF THE DATA CONTROLLER AND DATA PROTECTION OFFICER

Looking at this website, data relating to identified or identifiable persons may be processed.

The data controller is Knauf di Knauf S.r.l. s.a.s., with registered office in Via Livornese 20 Castellina Marittima (PI) and operative office in Strada Provinciale Bolgherese, 57022 Castagneto Carducci (LI) E-mail: [info@campoallasughera.com](mailto:info@campoallasughera.com).

You may contact the Data Protection Officer at the following address [privacy-it@knauf.com](mailto:privacy-it@knauf.com) or telephone number 050 69211

## DATA RECIPIENTS

Processes connected to the web services of this site are handled only by people specially designated to this task. In case of need, the data can be processed by the company's personnel who take care of the site's technological part's maintenance: Well Com s.r.l., with registered office in Via rio Misureto n. 8 – 12051 Alba (CN), Italy.

## TYPES OF DATA PROCESSED

### 1. *Web Browsing Data*

During their normal operation, computer systems and software procedures used to operate this website acquire some personal data, the transmission of which is implicit in the use of internet communication protocols.

This information is not collected with the intent of associating it with identified users but, by its own very nature, could lead to the identification of users through processing and association with data held by third parties.

This category of data includes the IP addresses or domain names of computers used by users connecting to the website, the URI (Uniform Resource Identifier) of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in reply, the numerical code indicating the status of the response from the server (successful, failed, etc.) and other parameters about the operating system and the computer environment.

These data are only used to obtain anonymous statistical data about the use of the Website and to check that it is functioning correctly; these data are deleted immediately after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes to the detriment of the website.

The legal basis of this processing is the legitimate interest of the Data Controller with the site's technical management so as to guarantee its functionality and security.

The navigation data, except for specific security issues or any need for criminal offenses to be ascertained by the judicial authorities, are maintained for possible technical analysis with regards to the site's functionality and security for a maximum period of 30 days. Once the above retention terms have expired, the data are destroyed, deleted or made anonymous, compatibly with the technical cancellation and backup procedures.

### 2. *Data provided voluntarily by users*

If you choose to interact with any forms on the site or to contact us by email, you may have to send and / or provide some personal information, necessary to identify you and / or to respond to your requests.

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The legal basis of the processing is the performance of a contract to which you are party or the execution of pre-contractual measures, as well as the legitimate interest of the Data Controller to manage your requests or claims.

## 3. Cookies

As any website, also ours uses some cookies. Cookies are small text files that the websites visited by the user (but also other websites or web servers) send and save onto the user's computer (or mobile device). These are then re-transmitted back to the same websites (or web servers) the next time they are visited, thus sending information.

Cookies are now fundamental tools as they allow modern sites to work at their best, allowing for maximum personalization, interaction and fluidity in browsing. But they can also be used to track user browsing and then send advertisements in line with those preferences.

Cookies can be:

- session cookies (if they expire when the browser is closed) or permanent (they remain until the end of a period, even years);
- first party or third party (in this second case they are set by a site or a webserver other than the one the user is currently visiting);
- technical cookies (necessary, even indispensable, for a full - or better - use of the site) or profiling cookies (aimed at creating a user profile, in order to send advertising messages in line with the preferences shown by the user during earlier browsing).
- Social: third-party cookies may be used on the Websites to allow users to interact with social networks (Facebook, Twitter, LinkedIn...) and in particular to share site content through the aforementioned social networks.

The Italian Supervisory Authority considers cookies to be technical if they are session cookies, functionality cookies or - subject to certain conditions - analytics cookies particularly the Italian Supervisory Authority, in its decision of 8 May 2014, has specified that the latter may be treated as technical cookies only if they are used for optimization of the site by the owner of the site, who may collect aggregate information on the number of users and how they visit the site.

For more information on the types of cookies, features and their operation you can consult the sites <http://www.allaboutcookies.org>, [www.youronlinechoices.com](http://www.youronlinechoices.com), <http://cookiepedia.co.uk> and the new provision of the Supervisory Authority *Cookie guidelines and other tracking tools* - 10 June 2021 (<https://www.garanteprivacy.it/home/docweb/-/docweb-display/docweb/9677876>).

On our site – except for the Shop section for which there is a specific cookie policy – there are only technical or session cookies.

The user can choose to delete or block some (or all) of the cookies through the banner on the website or by configuring his browser. As a rule, these programs also allow, with a special option, to specifically block third-party cookies. Each browser has different procedures for managing cookies, below are the links to the specific instructions of the most common:

### **Internet Explorer:**

<http://windows.microsoft.com/it-it/internet-explorer/delete-manage-cookies#ie=ie-11>

### **Google Chrome:**

<https://support.google.com/accounts/answer/61416?hl=it>

### **Apple Safari:**

[http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT)

### **Mozilla Firefox:**

<https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

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Please note that disabling cookies altogether in the browser may leave the user unable to use all our interactive features.

## NON-OBLIGATORY NATURE OF DATA PROVISION

Apart from what is specified for browsing data, the user is free to provide the personal data contained in any request forms. Failure to supply these data may make it impossible to obtain the information requested.

## PROCESSING METHODS

Personal information is processed with automated tools for the time strictly necessary to achieve the purposes for which it was collected. Specific security measures are observed in order to prevent data loss, illicit or incorrect use, and unauthorized access.

## RIGHTS OF THE DATA SUBJECT

We also inform you that, with regards to the same data, you can exercise the rights provided for by CHAPTER III of the *Regulation* at any time. In particular, you have the right to ask the Data Controller for access to the data concerning you, their correction or deletion, the integration of incomplete data, the limitation of processing; to receive data in a structured, commonly used and machine-readable format; to object all or part of the use of the data, and to exercise the other rights that are recognized by the applicable regulations.

These rights can be exercised by writing to [privacy-it@knauf.com](mailto:privacy-it@knauf.com), by calling the telephone number 050 69211 or by postal mail to the address: Strada Provinciale Bolgherese, 57022 Castagneto Carducci (Li).

In accordance with article 77 of the Regulation, moreover, you have the right to lodge a complaint with the Data Supervisory Authority if you believe that the processing violates the aforementioned Regulation.